

# APPLIED FINANCE PROGRAM (AFP)



**CORPORATE FINANCE INSTITUTE™ (CFI)**

YOUR JOURNEY IN FINANCE MADE EASIER

# (CFI)-CORPORATE FINANCE INSTITUTE™

## ABOUT US



30,000+ Professionals Trained



13 Years of History



350+ batches



45,000+ hours of training



Founded in 2013

## WHO WE ARE

Corporate Finance Institute™ (aka “CFI Education” or “CFI”) is a team of passionate educators with more than a decade of experience in the industry, bringing real-life business problems to the classroom. CFI offers extremely practical program training like Financial Modeling, Investment Banking, and CFA Prep program with placement assistance and its an India based organization.”

## USP

Our USP is to apply real-life skills to the classroom making all our finance training extremely effective to our students / candidates. Post completion of the program, candidates were able to crack interviews / placed with big MNCs including RESEARCH AND ANALYTICS companies, boutique investment banks, advisory firms, credit rating agencies, and financial services companies.



# LEARNING ROADMAP



**LIVE INSTRUCTOR BASED TRAINING**



**EACH TOPIC COVERED PRACTICALLY**



**ASSIGNMENT ON EACH TOPIC**



**CAPSTONE PROJECTS**



**ASSESSMENT TEST**



**INTERVIEW PREPRATION**



**RESUME BUILDING & PLACEMENT  
SUPPORT**

# Applied Finance Program (AFP)

*The Complete Career Path for Modern Finance Professionals*

## FINANCE CAREERS ARE BUILT IN STAGES:



First, you learn to build models.



Then, you learn to think like an real finance analyst via core specialization



Finally, you learn to use data to drive decisions at scale.

## The Applied Finance Program (AFP) is designed as a structured, three-stage journey combining:

### FMVP

Financial Modeling & Valuation Program

Learn the Language of Finance: MS Excel & PowerPoint

Every finance career begins with Excel and PowerPoint. These are the core tools used by Investment Bankers, Equity Researchers, Corporate Finance teams, and Analysts worldwide.

In FMVP, you learn to build financial models from scratch and understand how companies actually work.



### CIBRA

Certified Investment Banking & Research Analyst

Certified Investment Banking & Research Analyst

Develop Core Specialization in Investment Banking, Equity Research, and Deal Analysis

Once you learn financial modeling, the next step is learning how capital markets, investment banks, and institutional investors actually evaluate companies and execute deals.



### AFP

Applied Finance Program (Finance + Data Analytics)

Become a Modern Finance + Data Professional

The finance industry is evolving. Today's analysts don't just work with Excel—they work with large datasets, real-time dashboards, and automated systems.

AFP introduces the data analytics tools that transform finance professionals into high-impact decision-makers.



This integrated pathway transforms you into a complete Finance Professional—ready for Investment Banking, Equity Research, Corporate Finance, FP&A, and Finance Analytics roles.

# FMVP - Financial Modeling & Valuation Program

## Key Learning Areas

### Excel for Finance

- Advanced Excel functions and shortcuts
- Financial data structuring and analysis
- Scenario and sensitivity analysis

### Financial Modeling

- 3-Statement Financial Model
- Income Statement, Balance Sheet, Cash Flow integration
- Ratio Analysis and DU Pont
- Forecasting revenues, costs, and profitability

### Valuation Techniques

- Discounted Cash Flow (DCF) Valuation
- Comparable Company Analysis
- Comparable Transaction Analysis
- Project Finance & Real Estate

### PowerPoint for Finance

- Investment Presentations
- Pitch Deck Creation
- Analyst Reports and Business Presentations

## Outcome

You gain the ability to build professional financial models used in real finance jobs.

### Career Roles Enabled:



Financial Analyst



Valuation Analyst



Equity Research and Investment Banking Analyst



FP&A Analyst

# CIBRA - Certified Investment Banking & Research Analyst

## Key Learning Areas

### Industry Analysis and Benchmarking

- Analyze industry structure, growth drivers, and competitive positioning
- Benchmark companies using financial and operating metrics
- Identify industry leaders and investment opportunities
- Understand how institutional investors evaluate sectors

### Equity Capital Markets and Investments

- Understand how companies raise capital through equity
- IPO process and valuation framework
- Equity investment evaluation and return analysis
- Market positioning and investor perspective

### Debt Capital Markets and Credit Analysis

- Understand corporate borrowing and debt structures
- Credit risk assessment and repayment capacity analysis
- Financial stability and leverage evaluation
- How lenders and credit analysts evaluate companies

### M&A Accretion Dilution Model

- Analyze mergers and acquisitions impact on shareholders
- Build accretion/dilution models used by Investment Bankers
- Evaluate deal feasibility and shareholder value creation
- Understand deal synergies and financial impact

### Leveraged Buyout (LBO) and Private Equity IRR Model

- Understand how Private Equity firms evaluate acquisitions
- Build LBO models step-by-step
- Calculate investor returns (IRR) and exit valuations
- Learn how PE firms create value and generate returns

## Outcome

You develop the core technical and analytical expertise required for high-impact finance roles.

### Career Roles Enabled:



Investment Banking Analyst



Equity Research Analyst



Private Equity Analyst



Credit Analyst



Corporate Finance Analyst

You move beyond financial modeling and begin to understand how real deals, investments, and capital allocation decisions are made.

# AFP - Applied Finance Program

## Finance Data Analytics Tools :

### Power BI – Financial Dashboards

- Build real-time financial dashboards
- Track company performance and KPIs
- Create management and investor reports

#### Used in:

- FP&A teams
- Corporate Finance
- Strategy and Management Reporting

### SQL – Working with Financial Databases

- Extract financial data from databases
- Analyze large company and market datasets
- Work with enterprise financial systems

#### Used in:

- Investment Banks
- Financial Institutions
- Fintech Companies
- Corporate Finance Teams

### Python – Finance Automation and Advanced Analysis

- Automate financial analysis and reporting
- Analyze market data and investment performance
- Forecast financial performance
- Perform risk and portfolio analysis

Python enables finance professionals to work faster, smarter, and at scale.

## The Transformation

Through FMVP + CIBRA + AFP, you evolve across three powerful stages:



**You don't just learn finance.  
You become a complete "FINANCE PROFESSIONAL".**

## Career Opportunities After AFP

### TOP JOB ROLES



Investment Banking Analyst



Equity Research Analyst



Corporate Finance Analyst



FP&A Analyst



Business Analyst



Finance Analyst



Strategy Analyst

### INDUSTRIES



Investment Banks



Consulting Firms



Corporates



Financial Institutions



Fintech Companies

### Certifications:

On successful completion, students receive:



**FMVP Certification**



**CIBRA Certification**



**AFP Certification**

### Program Duration and Fees

**Program Duration:** 5–6 Months

**Fees:** INR 100,000 + 18% GST

**AFP is Designed for One Purpose: YOUR CAREER**

*This is not just a course. It is a structured pathway to becoming a **modern finance professional** equipped with **modelling, investment analysis, and data analytics skills.***

# STUDENT SPEAK / REVIEW

"Started my career with CFI Education and I must say the staff & faculty are very helpful and the course they offer is really important and informative from a finance perspective."

**DIVYAM KUKREJA**



"Excellent teachers, comprehensive curriculum, helps in placement also. I would recommend this institute for gaining knowledge of financial modeling."

**RAMIT KHATTER**



"The experience with CFI Education was amazing. The faculties are really great, the way they deliver the things which helped us a lot. Overall the knowledge I gained really great."

**MONIKA DEMIWAL**



"Very effective faculty for financial modeling and prep for CFA level 1. Helped me in clearing both and helped me landing into a relevant job. The owner is pretty experienced and humble guy, keeps you motivated."

**CHEMS ARORA**



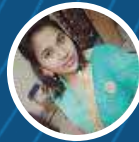
"CFI Education has one of the best faculty with the best content of the study."

**DIVYANSHU SHARMA**



"Great learning experience all faculty have great experience."

**SHWETA GUPTA**



4.8 ★★★★★ 94 reviews



★ 4.8 out of 5

# SELECT RECRUITERS

MOODY'S  
ANALYTICS

DUFF & PHELPS

visible alpha

Veri<sup>®</sup>strat  
Flexible | Virtual | Workforce

CARE Ratings

YES BANK

OXANE  
—PARTNERS—

IHS Markit<sup>®</sup>

SG Analytics  
Solve. Synergise. Surpass.

KPMG

CIANS

genpact

WNS  
Extending Your Enterprise

M CUBE  
FINANCIAL LLC

XCEEDANCE

Smart  
Cube

silverskills  
applying intelligence to processes

NORTHERN  
ARC

AURUM  
Trust is Everything

ONICRA  
WE SECURE TRUST

pwc

ELI GLOBAL

Drewry  
Maritime Research

EY

EVALUESERVE  
POWERED BY MIND-MACHINE



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